

Bryan Symphony Orchestra

AT TENNESSEE TECHNOLOGICAL UNIVERSITY

Notes and Notices

Vol. 9

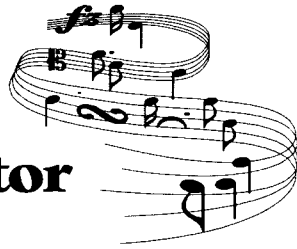
No. 4

P.O. Box 185, Cookeville, Tennessee 38503

March, 2004

www.bryansymphony.org

Notes from the Conductor



For those of you who may not be aware, we have a new Executive Director, Alisa Frazier. Recently, I sat down with Alisa to find out more about her background and how she's settling in to her new position with the BSO.

DA: Alisa, you've been with us for a little more than a month, how are things going so far?

AF: It's been wonderful! Everyone has been welcoming and helpful. It's exciting to have a job that enables me to combine two of my favorite things – music and marketing. I was moved to tears at the Feb. 29 concert and am eagerly anticipating the next one.

DA: The April 4 concert? Which will feature works by Mozart, Haydn and Beethoven?

AF: Yes. I was quite the Beethoven fanatic around the age of 11.

DA: A Beethoven fanatic? Care to elaborate?

AF: Growing up in Washington, D.C., I developed a great love of and appreciation for classical music. But my obsession began in earnest after I had the opportunity to see the National Symphony play at the Kennedy Center on a school field trip.

DA: Do you play any musical instruments?

AF: No, even though I've had trumpet, piano and guitar lessons. However, my sister plays piano and my mother and niece are talented vocalists.

DA: What about your marketing experience?

AF: My first marketing job was as a promotions editor with Harcourt Brace Publishers. I wrote brochures and planned special events for teachers attending trade shows in St. Louis, Toronto and Orlando. I've also worked as a marketing assistant for Delta Air Lines, as marketing projects coordinator for the Tri-Cities Regional Airport and as marketing director for Tennessee Tech University.

DA: Anything else you'd like to share?

AF: I am incredibly grateful to have been given this opportunity and am looking forward to meeting more of our concert attendees and symphony supporters.

CONCERT PREVIEW

with Dr. Catherine Godes

Sunday, April 4 - 2 p.m.

Room 223, Bryan Fine Arts Building.

An introduction to the music
to be performed.

Free to all ticket holders.

Question: What glitters and sparkles like a starry night but takes place indoors?
Answer: The Bryan Symphony Orchestra Association's
Starry, Starry Night Symphony Gala and Auction

Tickets are available now for the April 24 event at the Leslie Town Centre. Reserve yours today by calling Mrs. Stephen Chapman at 432-6112. Cost is \$50.00 per person. Admission to the Gala includes hors d'oeuvres, wine, beer and non-alcoholic beverages, a gourmet dinner, and a delicious trio of desserts, as well as a night of dancing to the music of The Pat Patrick Band of Nashville, one of the nation's most sought-after society and party bands.

The Gala will begin at 6:15 p.m. with a silent auction and hors d'oeuvres. At 7:15 p.m. a buffet dinner of French culinary cuisine will be served. Dancing and a live auction will follow dinner.

Premier seating at reserved tables for eight is available for "constellation" contributors for only \$500. This level of Gala sponsorship includes admission for eight to the Gala and to an exclusive "Pre-party for the Stars" before the Gala at 5:00 p.m. at the home of Dr. Walter Derryberry on Dixie Avenue.

Proceeds from the Gala help fund the symphony's operations, including music education programs and outreach in Cookeville and the Upper Cumberland region. So take your formal wear out of the closet, shine those shoes, and join us for an enchanting evening under the stars!

Susan Capron

CD-ROM in the Works

TTU's BusinessMedia Center is developing an interactive CD-Rom, which will showcase the BSO's role in the community as a musical resource, catalyst for art appreciation and inspiration for young musicians. The CD will include moving testimonials from those whose lives have been touched by the symphony as well as comments from experts regarding the BSO's impact on economic development and TTU students' future career options.

The plan is to use the CD to help the symphony obtain recognition on a national level. And as the finished product is distributed, it's hoped it will open up additional opportunities for TTU BusinessMedia students to produce similar products for other arts organizations in their quest to implement innovative business technologies.

BRYAN SYMPHONY ORCHESTRA CONCERT

Sunday, April 4 - 3 p.m.

Wattenbarger Auditorium
Bryan Fine Arts Building

Mozart	Ovt. to <i>Marriage of Figaro</i>
Haydn	Symphony No. 94 in G, "Surprise"
Beethoven	Symphony No. 2 in D
Mozart	Ovt. to <i>The Magic Flute</i>

Adults, \$20; students, \$8; seniors, \$18.
For tickets, call 372-6088.

BSO SPRING GALA & AUCTION

Saturday, April 24 - beginning at 6:15 p.m.

Leslie Town Centre

\$50.00 per person or

\$500 table sponsorship for party of 8
(see article for more information)

Noteworthy

Due to the Spring Gala and Auction, no symphony socials will be held in March and April. Socials will resume in the fall.

Time 'Springs Forward' April 4 and since you won't want to miss a moment of that day's concert, don't forget to set your clocks ahead one hour on Saturday night, April 3.

A Letter from The President of the BSOA Board of Directors

Greetings from the Board of Directors! The year 2004 has been a very busy one but good things are happening with the orchestra. We are one co-sponsorship away from having a fully sponsored season, which represents a season sponsorship level of **ninety percent!** Almost **eighty percent** of the funding for this season came from new sources. We are sincerely grateful to all of our new and old supporters.

And...speaking of supporters, the Gala has been the major focus for dozens of symphony volunteers over the past few months. I wanted to take the opportunity to thank **First Tennessee Bank** and **Budweiser** who have agreed to be **Major Underwriters** for the event. Many others have agreed to be underwriters, have purchased tables or have made extra donations towards the Gala. I have been truly overwhelmed with the response to the initial mailing. Once again, all that I can say is thank you so much. April 24 will be a wonderful night to remember.

This month, I am excited and proud to introduce our

new Executive Director, Alisa Frazier. Alisa was hired after a carefully conducted search process that lasted several months and considered candidates from all over the United States. Alisa has an extremely broad professional background, which includes working as a marketing assistant for Delta Air Lines' Walt Disney World marketing offices and developing and implementing marketing plans as the Marketing Director at Tennessee Tech University. Alisa holds degrees in Business Administration, English and Journalism and has extensive experience in working with the Media and in Event Planning. Alisa has many fresh ideas as well as a sound track record of implementing innovative programs.

During this past month, I have genuinely enjoyed working with Alisa and know that she will prove to be a tremendous asset to the orchestra. Please join me in extending a very warm welcome to Alisa!

Sincerely,
Sandy Landry
President, BSOA Board of Directors

Greetings From the Volunteer Council

Happy Early Spring BSO Family! Kudos to Myrna Estes and Nina Lunn, Co-Chairs of the February 27th Social at the home of Ruth and Terry Jones. Everyone had a great time; the food by Diana Lynch was delicious, and as always, the Mu Phi and Phi Mu music students were excellent servers. This was our last social for the 2003-2004 BSO Season; HOWEVER, we're devoting all our efforts now toward the April Gala. Our committee has been working exceptionally hard to secure auction items, and I might add, many additional items have also been offered for this auction by our community friends! We've met several times with the Gala Auction Co-Chairs, Donna Quillen and Julie Lane. We're still open to auction items being donated, so please call Sandy Landry, our BSO President, at 520-0931 if you wish to make a donation.

I want to take this opportunity to thank our corporate sponsors who have been so supportive of our socials. Thank you David Loy of Cookeville **Budweiser**, and to **Brentwood Wine and Spirits** in Nashville for your beverage support of our socials. Thank you Jan Tate for

your fine work in transporting our beverages from Nashville.

We want to thank all the hostesses for the past year for our socials, **The Garden Inn** in Monterey, Calvin & Charlene Dickinson, and Ruth & Terry Jones. We're already thinking about our socials for the 2004-2005 season, and we haven't forgotten those BSO members who so graciously volunteered their homes for a social! We'll be calling you early this summer!

Now, let's get busy and focus on the April 24, 2004 Gala! Be seriously thinking about buying a corporate/friend table. Your invitations will soon be arriving, and we need your support. Who could turn down an evening of fine dining, wine, and a fantastic auction, capped off by a wonderful band?

Brenda Smith,
BSO Board Member and
Volunteer Council Chairperson

Season Ticket Holders - If you won't be using your tickets, please give them to friends, call 372-6088 or email bryansymph@tntech.edu. The BSO may be able to resell your seats, use them to accommodate special guests or thank sponsors.



PRELUDE & COFFEE:
Conversations with the Conductor

Thursday, March 25 - 9:00 p.m.
Sunday, March 28 - 6:30 p.m.
WCTE - TV Channel 10



PREVIEW LUNCHEONS

Crossville & Fairfield Glade

Wednesday, March 31— 11 a.m.
The Palace Theater Meeting Room
72 S. Main St., Downtown Crossville.
Lunch by *The Mad Platter*.
\$10 per person.
For reservations, please call hosts
Dr. C. Weir and Jane Horswill at
(931) 484-3054
by Sunday, March 28, 2004.

Cookeville

Friday, April 2 - 12 noon
AmSouth Bank
2nd Floor Board Room
105 S. Willow Avenue
Lunch by *Grade-A Catering*.
\$10 per person.
For reservations, please call
the BSO office at 372-6088
by Wednesday, March 31, 2004.



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ADDRESS SERVICE REQUESTED

*The Bryan Symphony
Orchestra Association thanks
Maffett. Stamps PLLC
and
TTU's BusinessMedia Center
for sponsoring the
April 4, 2004 concert.*